

Transforming Africa
one **Idyha** at a time.

Vision



IDYHA

To unlock the vast potential of Africa through investments, transformation, and ethical partnerships, **we are committed** to job creation and inclusive economic growth.



01

Integrity

Ethical behaviour always

02

Excellence

High performance realised

03

Adaptability

Agile and open to change

04

Collaboration

Working together for
mutual value

05

Stewardship

Safeguarding employees,
investors, and
communities

06

Focus

Placing clients and
investors at the heart of
what we do

07

Diversity

Focusing on individuals
from all backgrounds

What makes us different

With a strong local presence in Nigeria and an extensive market network, our team comprises seasoned professionals with a proven track record in successful investments and performance improvement across Africa. Our deep understanding of the continent's diverse markets enables us to identify exceptional businesses with robust management teams—critical factors in reducing investment risk and maximising returns.

What sets us apart is our rigorous due diligence methodology, meticulously designed to assess potential opportunities and mitigate jurisdictional risks. This approach ensures that we invest in businesses with solid foundations and clear growth potential, positioning them for long-term success.

Beyond identifying investable opportunities, we take a hands-on approach to business transformation. We partner closely with companies, helping them strengthen governance, optimise operations, and meet investment milestones. This proactive support ensures alignment with investment plans and drives performance, providing the stability needed to excel in challenging environments.

In essence, we bridge the gap between investor capital and business performance, discovering investment-ready opportunities and ensuring sustainable growth that delivers superior returns for all stakeholders.



Local Expertise and Presence:

- **Deep Market Knowledge:** Our local teams deliver deep local market insights.
- **Established Networks:** Possess strong ties with local businesses and government
- **Real-time Insights:** Provide swift response to market and political changes

Impact Investing and ESG Integration:

- **Sustainable Development Goals (SDGs):** Identify investments aligned with SDGs in African communities.
- **Environmental, Social, and Governance (ESG) Standards:** Implement best practices to ensure responsible investments.
- **Community Engagement:** Active involvement in community development projects

Tailored Investment Strategies:

- **Context-Specific Approaches:** Customise strategies for regional challenges and opportunities.
- **Focus on High-Growth Sectors:** Invest in the region's highest-growth sectors.
- **Scalable Solutions:** Scale models to local market conditions

Capacity Building and Technical Assistance:

- **Skill Development:** Provide training and capacity-building programs for local management teams
- **Operational Support:** Hands-on assistance in improving operational efficiencies
- **Resource Mobilisation:** Leveraging local and international resources to support portfolio companies

Risk Mitigation and Management:

- **In-depth Due Diligence:** Comprehensive due diligence processes tailored to African markets.
- **Diversified Portfolio:** Spreading investments across different sectors and regions
- **Political and Economic Analysis:** Continuously assessing political and economic conditions to manage local risks

What makes us different

Our Services



01 Capital Investment

Deal Sourcing and Origination

Due Diligence

Growth Capital

Buyouts and Acquisitions

Recapitalisations

Exit Strategy

Marketing and Public Relations



02 Performance Improvement

Business Strategy Development

Turnaround Management

Corporate Transformation

Organisational change

Supply chain optimisation

Merger integration and carve out

Exit readiness

PMO Implementation



03 Governance Optimisation

Board Reviews

Corporate Governance

Implementation

Proxy Services

Regulatory and risk management

Interim management

Disputes & Investigations

Get in Touch

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